



NEWS RELEASE

NCAB Announces its 2018 Industry Award Winners
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RALEIGH, NC, (June 29, 2018) – The North Carolina Association of Broadcasters at its Annual Awards Lunch in Durham, NC awarded outstanding media representatives for their contributions to broadcasting and to the state of North Carolina.

2018 NCAB Hall of Fame Award

Cameron Kent was a reporter and anchor at WXII 12 News in Winston-Salem, NC for 32 years. Originally from Alexandria, VA, he is a 1979 graduate of Wake Forest University.

Cameron says "Street reporting, making a difference with stories like Crime Stoppers, and using the airways to promote charitable causes" were his favorite parts of working at WXII 12. He was also active with Samaritan Ministries, Second Harvest Food Bank, and building houses for Habitat for Humanity.

Cameron also loves creative writing and has had movies he's written appear on NBC, HBO, Lifetime, and the American Film Institute. He also has three novels, *Make Me Disappear*, *When the Ravens Die*, and *The Road to Devotion* among his credits.

His proudest professional achievements are his 11 Emmy nominations for news reporting, and winning an Emmy for his coverage on the Pentagon in the aftermath of 9-11. He also twice swept the media awards for 'Crime Stoppers' International. However, his most embarrassing moment is signing off by saying "I'm Clark Kent".

Cameron retired from WXII in 2016 after nearly 40 years in the television news business. Cameron and his wife Sue have two children and a labrador retriever named Gracie.

2018 NCAB Hall of Fame Award

Broadcasting has been a consuming passion in Carl Davis' life since he started hanging around radio stations as a kid growing up in Hickory, NC. He spent so much time at WIRC and WXRC that when it was time to leave for college, his mother requested that he stay away from the campus radio station and focus on his classes. Carl honored her wish for three days.

While attending East Carolina University in Greenville, NC, Carl had about every job at the campus station WECU.

During his senior year and for several years after college, Davis worked at WOOW-AM, Greenville. A job change sent him to Cary where he bought a home and, while washing his car one day, met an attractive neighbor, Martha Liles. They married and he began a successful career in broadcast TV equipment sales working for Harris Corp. and other leading companies across the Southeast.

He was lured to UNC-TV in 1998, attracted by the challenge of modernizing a network that in some ways was unchanged since it signed on in 1955. After spending 14 years at UNC-TV, Carl moved back to Greenville and became Regional Sales Manager for Electronics Research, Inc. where he is a representative for all ERI products including antennas, towers, filters, combiners, special structures, installation, and engineering services.

Although his ECU degree is in sociology, Davis is a certified Professional Broadcast Engineer, the highest level of certification in his field. His extensive background in the demanding world of commercial TV proved the perfect experience for invigorating the state's system of public television. He understood how technology could serve the public good. In Carl's own words: "The best thing about our technology is that it allows us to educate, inform and entertain our citizens. While the symphony or the ballet can't come to every town in North Carolina, UNC-TV can bring the symphony and ballet into every home. We can connect the people of our state."

2018 NCAB Distinguished Service Award

Susan King became dean of the UNC School of Media and Journalism on January 1, 2012. She is also the school's John Thomas Kerr Distinguished Professor.

Susan's career has spanned the school's two major disciplines – journalism and strategic communication.

After starting her broadcast journalism career in Buffalo, N.Y., she spent more than 20 years in Washington, D.C., as an anchor and reporter covering politics, including serving as a White House correspondent for ABC News. She also reported for CBS, NBC and CNN, and hosted the *Diane Rehm Show* and *Talk of the Nation* for National Public Radio.

Susan then worked nearly five years in the U.S. Department of Labor as the assistant secretary for public affairs and as the executive director of the Family and Medical Leave Commission.

In 1999 she joined Carnegie Corporation of New York as vice president for external affairs. Susan launched and led the Carnegie-Knight Initiative on the Future of Journalism Education in collaboration with the John S. and James L. Knight Foundation and 12 premier U.S. journalism schools including UNC.

Susan serves on numerous boards, including BBC Media Action, N.C. Public Radio, Carnegie Council on Ethics and International Affairs and her alma mater, Fairfield University. She received the DeWitt Carter Reddick Award for Communication Excellence from the Moody College of Communication in 2015, and was inducted into The Buffalo Broadcasters Hall of Fame in 2014.

2018 Wade H. Hargrove Community Leadership Award

During a time of tragedy, the televisions and radio stations in the Greensboro and Winston-Salem region came together in a sense of unity to help their hurting community. Because of their efforts during the tornado that hit in April, the 2018 Wade H. Hargrove Community Leadership Award was presented to

the Broadcasters of the Triad Region of North Carolina.

One of the strongest and longest-tracked tornadoes to hit North Carolina's Piedmont Triad in years touched downtown the evening of Sunday, April 15 2018. The EF-2 tornado developed just east of downtown Greensboro shortly after 5pm on Sunday and tracked north along a 33-mile path before dissipating. The tornado damaged more than 1000 buildings in Guilford County alone and resulted in one indirect fatality and at least 14 injuries and caused 85,000 power outages.

Broadcasters all over the Triad organized to bring citizens, food, water, shelter and donations. The Broadcasters of the Triad were given the 2018 Wade H. Hargrove Community Leadership Award for their hard work and their compassion during a time when their local community needed them the most. During a moment of need, the television and radio stations all forgot about the competitive nature of the business and to put it simply, did what broadcasters are supposed to do.

Congressman Mark Walker presented the award via video. Representatives from Dick Broadcasting Company, Inc., Entercom Communications, iHeartMedia, Inc, WXII-TV, WGHP-TV, WFMY-TV, WXLV-TV, and WMYV-TV were in attendance at the awards lunch and accepted their award.

About NCAB

The North Carolina Association of Broadcasters is a statewide organization of public and commercial radio and television broadcast stations. The purpose of the Association is to promote closer cooperation and understanding among members; to make possible unified effort when unity is beneficial; to protect its members in every lawful and proper manner from injustices and unjust exactions; to encourage and promote customs and practices which will be for the best interests of the public and the broadcasting industry; and to help educate the public and business generally concerning the uses and values of broadcasting advertising. Additional information is available on the NCAB website (www.ncbroadcast.com).

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