



NON-COMMERCIAL SUSTAINING ANNOUNCEMENT PROGRAM

RADIO SPOTS

Revised 8/13/2018

We appreciate all you do for us – Thank you!

Please note we are utilizing a new processing system and need everyone to use the ISCI Codes listed below.

E = English spot S = Spanish spot

CLIENT	ISCI CODES / SPOT DESCRIPTION	AIRPLAY
ARMY NATIONAL GUARD Air Dates: 11/1/2017 - 10/31/2018	NCNG3101 - Greater E:60R	15%
	NCNG2102 - Greater E:30R	
	NCNG3103 - StandGuard E:60R	
	NCNG2104 - StandGuard E:30R	
	NCNG3105 - STEMCareers E:60R	
	NCNG2106 - STEMCareers E:30R	
	NCNG3107 - Testimonial E:60R	
	NCNG2108 - Testimonial E:30R	
	NCNG3109 - Greater S:60R	
	NCNG2110 - Greater S:30R	
	NCNG3111 - StandGuard S:60R	
	NCNG2112 - StandGuard S:30R	
	NCNG3113 - STEMCareers S:60R	
	NCNG2114 - STEMCareers S:30R	
NCSU DEPT. OF AGRICULTURE Air Dates: 5/10/2018 - 11/10/2018	NCSU2101 - Grow Eco E:30R	25%
	NCSU2102 - Grow Op E:30R	
	NCSU2106 - Grow Sol E:30R	
	NCSU2105 - Grow Acc E:30R30R **NEW SPOT**	
NORTH CAROLINA 811 Air Dates: 3/16/2018 - 8/31/2018	CALL2101 - General E:30R	25%
	CALL1102 - General E:15R	
	CALL2103 - General S:30R	
	CALL2104 - August 811 E:30R	
NORTH CAROLINA CLEAN ENERGY Air Dates: 5/22/2018 - 8/22/2018	NCCE2101 - CleanTech E:30R	20%
VISIT NORTH CAROLINA Air Dates: Ongoing	VINC3101 - Parks E:60R	15%
	VINC2102 - Parks E:30R	