

TELEVISION SPOTS

Revised 7/1/20

We appreciate all you do for us – Thank you! Please note we are utilizing a new processing system and need everyone to use the ISCI Codes listed below.

E = English spot S = Spanish spot

CLIENT	ISCI CODES /SPOT DESCRIPTION	AIRPLAY
NC ARMY NATIONAL GUARD Air Dates: Ongoing Click Here To Download-English Click Here To Download-Spanish	NCNG2201 - IWill E:30TV	
	NCNG1202 - IWill E:15TV	
	NCNG2203 - IWill S:30TV	
	NCNG1204 - IWill S:15TV	
	NCNG2205 - Live Here E:30TV	0.00/
	NCNG1206 - Live Here E:15TV	- 30%
	NCNG2207 - Live Here S:30TV	
	NCNG1208 - Live Here S:15TV	
	NCNG2209 - Family E:30TV	
	NCNG1210 - Family E:15TV	



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CLIENT	ISCI CODES / SPOT DESCRIPTION	AIRPLAY
NC 811 Air Dates: 3/25/20 – 8/31/20 Click Here To Download-English	CALL2206 - SafetySam E:30TV	250/
	CALL2207 - IAmSafetySam E:30TV	35%

CLIENT	ISCI CODES / SPOT DESCRIPTION	AIRPLAY
NCSU DEPT. OF	NCSU2203 - Grow Eco E:30TV	
AGRICULTURE	NCSU2204 - Grow Op E:30TV	
Air Dates: 7/1/20 – 12/31/20 CLICK HERE TO DOWNLOAD-ENGLISH	NCSU2207 - Grow Acc E:30TV	35%
	NCSU2208 - Grow Sol E:30TV	

CLIENT	SPOT DESCRIPTION
"MASK UP" PSA Air Dates: 6/8/2020 UNTIL FURTHER NOTICE **NO NEED TO REPORT**	<< Click Here To Download :30 Spot >>



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CLIENT	SPOT DESCRIPTION
CORONAVIRUS PSAs Air Dates: 3/25/20 – UNTIL FURTHER NOTICE **NO NEED TO REPORT**	SPRAYBERRY PSAS < <click :30="" download="" here="" spot="" to="">> << Click Here To Download :60 Spot >></click>

CLIENT	SPOT DESCRIPTION
NC HEALTHCARE ASSN - STAY AT HOME PSAs Air Dates: 4/9/20 – UNTIL FURTHER NOTICE **NO NEED TO REPORT**	<< <u>Click Here To Download PSA</u> >>