



NON-COMMERCIAL SUSTAINING ANNOUNCEMENT PROGRAM

RADIO SPOTS

Updated 8/30/2021

We appreciate all you do for us – Thank you!
Please note we are utilizing a new processing system and need everyone to use the
ISCI Codes listed below.

E = English spot S = Spanish spot

CLIENT	ISCI CODES / SPOT DESCRIPTION	AIRPLAY
ARMY NATIONAL GUARD AIR DATES: 11/1/17 – Until Further Notice CLICK HERE TO DOWNLOAD-ENGLISH CLICK HERE TO DOWNLOAD-SPANISH	NCNG3107 - Lifestyle S:60R	30%
	NCNG2108 - Lifestyle S:30R	
	NCNG3109 - Live Here E:60R	
	NCNG2110 - Live Here E:30R	
	NCNG3111 - Live Here S:60R	
	NCNG2112 - Live Here S:30R	
	NCNG3113 - Family E:60R	
	NCNG2114 - Family E:30R	
	NCNG2115 - Ready E:30R	
	NCNG3116 - COVID19 E:60R	
	NCNG2117 - COVID19 E:30R	
	NCNG3118 - COVID19 S:60R	
	NCNG2119 - COVID19 S:30R	
	NCNG2120 - Fire Response E:30R	
	NCNG3121 - Fire Response S:60R	
ADDITIONAL SPOTS AIR DATES: 7/28/20 – Until Further Notice CLICK HERE TO DOWNLOAD-ENGLISH CLICK HERE TO DOWNLOAD-SPANISH	NCNG2122 - Fire Response S:30R	
	NCNG3123 - Trade Skills E:60R	
	NCNG2124 - Trade Skills E:30R	
	NCNG3125 - Trade Skills S:60R	
	NCNG2126 - Trade Skills S:30R	
	NCNG3127 - Serve Close E:60R	
	NCNG2128 - Serve Close E:30R	
	NCNG3129 - Serve Close S:60R	
	NCNG2130 - Serve Close S:30R	
	NCNG3131 - Giving Back E:60R	
	NCNG2132 - Giving Back E:30R	
	NCNG3133 - Giving Back S:60R	
	NCNG2134 - Giving Back S:30R	

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NC EMERGENCY MANAGEMENT AIR DATES: 7/15/2021 – 9/15/2021 <u>CLICK HERE TO DOWNLOAD</u>	NCEM2101 - KnowYourZone E:30R	35%

CLIENT	ISCI CODES / SPOT DESCRIPTION	AIRPLAY
CAMPAIGN RESTART NCSU DEPARTMENT OF AGRICULTURE AIR DATES: 9/1/2021 – 11/30/2021 <u>Click Here To Download</u>	NCSU2101 - Grow Eco E:30R	35%
	NCSU2102 - Grow Op E:30R	
	NCSU2103 - Grow Acc E:30R	
	NCSU2104 - Grow Sol E:30R	