



North Carolina Association of Broadcasters Educational Foundation, Inc.
P.O. Box 627 • 150 Fayetteville Street, Suite 1270
Raleigh, North Carolina 27602 • Phone 919.821.7300

NC Senatorial Debate/Broadcast Fact Sheet

The NCAB Education Foundation is sponsoring two debates in the U.S. Senate race that will be broadcast on a state-wide network of television and radio stations. Here is the relevant information for television station carriage and reporter coverage of the debates.

I. Date And Place

The first debate will be Wednesday, September 3, 2014, at 7:00 p.m. and the second debate will be Tuesday, October 7, 2014, at 7:00 p.m. The debates will be held at UNC-TV's studios in Research Triangle Park.

II. Moderators

The moderator of the first debate will be Norah O'Donnell, and the moderator of the second debate will be George Stephanopoulos.

III. TV Stations Broadcasting The Debates (As of August 25th)

UNC-TV, WAXN-TV, WBTW-TV, WCCB-TV, WCNC-TV, WCTI-TV/WFXI-TV/
WYDO-TV, WECT-TV, WFMY-TV, WGHP-TV, WILM-TV, WITN-TV, WJZY-TV,
WLOS-TV, WMYT-TV, WNCN-TV, WNCT-TV/ENCT-TV, WRAL-TV, WRAZ-TV,
WSOC-TV, WTVD-TV, WWAY-TV, WXII-TV, WXLV-TV, WYFF-TV

IV. Start And End Times Of The Broadcast

- Each broadcast will start at 19:01:30 EST (07:01:30 pm) [**NOTE: This allows each station to do its own news introduction to the debate and/or to run commercials or PSAs before the broadcast begins.**]
- The out-time of each broadcast is 19:57:25 EST (07:57:25 pm). [**NOTE: This allows each station to do a news close to the debate and/or run commercials or PSAs.**]

V. Access To The Signal

Stations may access the broadcast either (1) by satellite (details are provided directly below) or (2) by rebroadcasting the signal of UNC-TV or any of its satellite stations. (UNC-TV has given consent to rebroadcast of its signals. A copy of the consent is attached.)

VI. Satellite Feed Information

The satellite feed information is as follows:

- Test of Satellite – August 29, 2014 at 15:00-15:30 (3:00pm-3:30pm)
- Actual Broadcast, Wednesday, September 3 and Tuesday, October 7
- 6:30 pm EST – 6:59 pm EST: Test window
- 7:00 pm EST – 8:00 pm EST: Debate
- This is a HD 1080i digital transmission.
- Transmission standard: DVB QPSK MPEG-2
- AMC-16 located at 85 degrees west
- Transponder: 24 slot A18
- KU band
- Downlink: 12171 Mhz, L band: 1421 Mhz
- Polarity: Horizontal
- Symbol rate: 14.028723 MSps
- FEC 3/4
- Trouble number: 919-485-3346 day of program
or 919-549-7249
- Debate will be closed captioned
- The duration of the broadcast: 55:55 minutes
- Satellite Contact: Greg Grissom, UNC-TV
email: ggrissom@unctv.org
w 919-549-7249
c 919-801-1206

Debate will be closed captioned and contain AFD information.

VII. On-Site Media Coverage

- **How to Gain Admission to the Studio Building For On-Site Coverage/Reporting**

Because of the anticipated level of coverage from local and national news media, security concerns, and limited space in the building, a media credentialing process will be in effect, and a special section of the UNC-TV building will be reserved for working press.

News media personnel who have received proper credentials will be admitted to the building, but because of limited space in the studio, only one pool reporter and one pool photographer can be accommodated in the studio *during* the debate. (As explained below, reporter access to the studio before and after the broadcaster will be provided.)

To reserve space, members of the news media who wish to cover the debate on site should contact **Steve Volstad, the Director of Marketing and Communications for UNC-TV, no later than 5:00 p.m. EST Friday, August 29**. His email address is svolstad@unctv.org, or he can be reached by phone at (919) 549-7173.

Directions to UNC-TV can be found on its web site at www.unctv.org/content/directions. Please note that members of the news media are asked to arrive at UNC-TV between 6:00 p.m. and 6:30 p.m. on the evening of the debate. All parties must be in their respective places by 6:45 p.m.

- **Photo Op – Candidate Media Interviews**

The candidates and the NCABEF have agreed there will be a brief photo opportunity at 6:50 pm in the studio, after which one pool reporter and one pool photographer will be permitted to remain in the studio during the debate.

When the debate is over, the candidates will make themselves available for questions from the media by coming to the news media room adjacent to the studio. Please note that there will be several large television monitors available to view the debate in the room along with an available wi-fi connection and a mult box for audio purposes.

Media companies sending a satellite truck to UNC-TV should contact **Steve Volstad at: 919-549-7173** by noon the day of each debate.

VIII. Media Contact Information

For General Information Contact: Shannon Vickery, UNC-TV, 919-549-7089, svickery@unctv.org

For Media Information Contact: Steve Volstad, UNC-TV, 919-549-7173, svolstad@unctv.org

For Satellite Uplink Information Contact: Greg Grissom, UNC-TV, 919-549-7249, ggrissom@unctv.org

The North Carolina Association of Broadcasters Educational Foundation, supporting North Carolina's local communities and the state by connecting viewers to the world.



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Dear Television and Radio Broadcasters:

Please consider this consent from the North Carolina Association of Broadcasters Educational Foundation and UNC-TV for all North Carolina radio and television broadcast stations to rebroadcast the video and/or audio portions of the UNC-TV and its network stations' production of the two Senatorial debates on September 3, 2014, and October 7, 2014.

Please note, in accordance with the Memorandum of Understanding between candidates, each Debate may be broadcast in its entirety either live or on a delayed basis within seven (7) days of the conclusion of each Debate.

Regards,

Gail Zimmermann

Gail Zimmermann
UNC-TV Director and General Manager (Interim)